



The Yoga Show Exhibition Programme Advertising Rates 2010

Half Page

128mm Wide x 92mm High

£491 +vat

Eighth Page

61mm Wide x 43mm High

£151 +vat

ENHANCED STAND LISTING

*Include your logo or photo in full
colour with your
Stand listing for only £40 + vat*

STAND OUT FROM THE REST

*To Book your listing
telephone 01787 224040*

Full Page (A5)

128mm Wide x 190mm High

£882 +vat

Inside Front/Back Cover £1150 + vat

Outside Back Cover £1520 +vat

Full page trim size

148mm Wide x 210mm High
(add 3mm on each edge for bleed)

Quarter Page

61mm Wide x 92mm High

£277 +vat

The Yoga Show programmes is produced in an **A5** format. The programme is the window of the show and printed in full colour throughout. This valuable reference guide will be circulated to our databases and distributed through outlets within London and the home counties prior to the event.

What better way to reach this specific target audience, than to advertise in the Yoga Show Programme?

The programme is used as a valuable reference for information not only at the exhibition itself, but also before and afterwards.

Advertisement copy to be supplied in the following formats:

Colours must be CMYK

Photoshop (PSD), JPEG, TIFF, EPS or Adobe InDesign file. Adverts can be supplied on PC disk/CD or email attachment. Please include a hard copy/print of your advert. All adverts must be completed artwork, small text changes may be able to be made depending on format.

If there is extensive changes to be made to your advert or for complete advert creation please contact our design department on 01787 224040 or email design@primeimpact.co.uk

***To advertise please complete the reverse booking form or telephone
01787 224040***

Payment Terms: Full payment required at time of booking*

Exhibition Date: 29th 30th, 31st October 2010

Programme Published: July 2010 Copy Deadline: 1st June 2010

Print run: 50,000

Carrier Bag Leaflet Inserts are also available at £70+vat per 1000. Please phone 01787 224040 for further details.

The Yoga Show

ADVERTISING Booking Contract 2010

Tel: 01787 224040 Fax: 01787 223535
email: info@primeimpact.co.uk

INVOICE ADDRESS

Name:.....	Trading Name:.....
Address:.....	
Postcode:.....	
Telephone:.....	Fax:.....
Email:.....	

Advertising: *I would like to book the **following** advertising space:*

Enhanced Logo listing £40 + vat

1/8 page £151 + vat

1/4 page £277 + vat

1/2 page £491 + vat

Full page £882 + vat

Inside front/back cover £1150 + vat

Outside back cover £1520 + vat

(Copy deadline: 1st June 2010)

**Please return advertisement booking form together with payment for your advertisement
A VAT invoice will be sent by return.**

I wish to pay £ by Cheque (enclosed) made payable
to: **Prime Impact Events & Media Ltd**

Or Credit / Debit Card (details below) issue no (switch only):

Valid from / Expiry date /

CREDIT CARD PAYMENT Please debit my Visa/Mastercard/Delta/Switch

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NameSignature:.....

Programmes / Flyers / Posters

Are you able to circulate the exhibition programmes, flyers or posters? Please state the number you require.

Programmes (A5) A5 Flyers A4 Posters A3 Posters