

5000 carrier bags will be circulated at the London 2010 event. These will contain leaflets, special offers, catalogues and samples and are handed to visitors by Prime Impact staff on entry.

Inserts Rates

Single A4 sheet or flyer £70 + vat per thousand

Booklet style leaflet £120 + vat per thousand

For all other sizes, please contact our office for a quotation.

Samples

For small samples there is a one-off fee of £250 - plus 12p per item

e.g. 5000 samples at 12p = £600

+ one-off fee £250

Total is £850.00

Please note: the following sample information is required before we can confirm inclusion. This is required for storage and logistical purposes.

- Size & weight of individual samples
- Overall size & weight of shipment container/s



Delivery

Please send Inserts/Samples direct to Olympia to arrive on

Thursday 28th October between 9am—1pm October, 2010

Inserts must not arrive outside these times as Olympia will refuse delivery the inserts/samples must arrive by no later than 1pm on Thursday 28th October for them to be included within the carrier bags as packing commences at 1pm

Delivery Address

The Yoga Show 2010 (carrier Bags)
G Gate
The National Hall
Olympia Exhibition Centre
London W14 8UX

Carrier Bags measure 12" x 18" and are made from recycled paper.



Advertise in the event programme for as little as £144+vat (Print Run: 45,000) Please phone 01787 224040 for further details.